



## PRESS RELEASE

### **MailUp Group enters “Growth Leaders 2021” (“Leader della Crescita 2021”), the ranking of Italian companies with the highest 2016-2019 growth rate**

Milan, 25 November, 2020 – MailUp Group – MAIL (the “Company” or the “Issuer” or “MailUp Group”), a company admitted to trading on the multilateral trading facility *AIM Italia* and operating in the cloud marketing technology field, entered the “Growth Leaders 2021”, the ranking of 400 Italian companies which achieved the highest average compound sales growth rate in the 2016-2019 period. The list is created and managed by the Italian financial newspaper *Il Sole 24 Ore*, in collaboration with Statista, the German statistics web portal providing economic data and market research.

MailUp Group was invited to participate in the selection alongside thousands of potentially relevant Italian companies, both public and private, identified and evaluated by Statista according to certain requirements such as minimum size, an assessment on whether the three-year growth was mainly organic and the independence of the Issuer.

**Nazzareno Gorni**, CEO and founder of MailUp Group, stated: *“We are very satisfied to be included in this renowned ranking, rewarding our commitment towards growth combined with profitability, for the benefit of all our stakeholders. Notwithstanding the challenges and adversities of 2020, which contributed in slowing down our growth, we trust the resilience of our business and our solid balance sheet will allow us to exit this crisis stronger and more competitive.”*



**MailUp Group (MAIL)** is a vertically integrated player in the field of Cloud Marketing Technologies. Its growing suite of data-driven solutions allows SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from parent company MailUp, the group boasts a steady growth path both organically and through acquisitions: Acumbamail (Spanish and LatAm markets), Agile Telecom (wholesale SMS market) and Datatrics (artificial intelligence). The brand portfolio is completed by BEE, an email editor launched in 2017 as a complementary business line, already covering thousands of customers worldwide. Today, MailUp Group is a leading European player in the field of Cloud Marketing Technologies, serving 23,000+ customers in 100+ countries.

The company is admitted to trading on the AIM Italia market managed by the Italian Stock Exchange, with a free float of 36+%.

**ISIN IT0005040354 - Reuters: MAIL.MI - Bloomberg: MAIL IM**

Media & Guidelines: <https://mailupgroup.com/guidelines/>

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