



Price Sensitive

PRESS RELEASE

Treasury Shares Purchase

Milan, 17 May, 2021 – Growens S.p.A. – GROW (the “Company” or the “Issuer” or “Growens”), a company admitted to trading on the multilateral trading facility *AIM Italia* and operating in the cloud marketing technology field, hereby notifies the purchase of n. 1,000 treasury shares on AIM Italia, value date 13 May 2021, at an average price of Eur 4.20 per share, for a total consideration of Eur 4,200.00.

The purchase was completed through Banca Popolare di Sondrio.

Here follows the aggregate description of the purchase of Growens ordinary shares, ISIN IT0005040354, on a daily basis:

Value Date	N. Shares Purchased	Average Price (€)	Amount (€)
13/05/2021	1,000	4.200000	4,200.00

Here follows the detailed list of purchases of Growens ordinary shares, ISIN IT0005040354, on the mentioned period of time:

Purchase Date	Time	N. Shares Purchased	Price (€)	Amount (€)
11/05/2021	17:25:53	1,000	4.200000	4,200.00

As of 17 May, 2021, MailUp directly owns n. 106,807 treasury shares, representing 0.71% of its own share capital.



Growens (GROW) is a vertically integrated player in the field of Cloud Marketing Technologies. Its growing suite of data-driven solutions allows SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from the parent company, which includes the MailUp business unit (Email marketing technology), the group boasts a steady growth path both organically and through acquisitions: Acumbamail (Spanish and LatAm markets), Agile Telecom (wholesale SMS market) and Datatrics (artificial intelligence). The brand portfolio is completed by BEE, an email editor launched in 2017 as a complementary

business line, already covering thousands of customers worldwide. Today, Growens is a leading European player in the field of Cloud Marketing Technologies, serving 25,500+ customers in 100+ countries.

The company is admitted to trading on the AIM Italia market managed by the Italian Stock Exchange, with a free float of 36+%.

ISIN IT0005040354 - Reuters: GROW.MI - Bloomberg: GROW IM

Media & Guidelines: <https://growens.io/en/media-guidelines>

For further information please contact:

Growens Investor Relations

Micaela Cristina Capelli

+39 02 71040485

investor.relations@growens.io

Nomad

BPER Banca

+39 051 2756537

mailup@bper.it

Growens Press Office

Maria Giulia Ganassini

+39 02 89603080

press@growens.io

growens.io

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iCorporate - Growens Press Office

Arturo Salerni

+39 335 1222631

Alberto Colombini

+39 346 6016675

growens@icorporate.it