



PRESS RELEASE

For the second year in a row, Growens enters the “Growth Leaders” ranking compiled by Il Sole 24 Ore and Statista

Milan, 18 November 2021 - **Growens** – GROW (the “Company” or the “Issuer” or “Growens”), a company admitted to trading on the multilateral trading facility Euronext Growth Milan, formerly AIM Italia, and operating in the cloud marketing technology field - for the second year in a row entered the “Growth Leaders 2022”, the ranking of 450 Italian companies which achieved the highest average compound sales growth rate in the 2017-2020 period.

The list is compiled by the Italian financial newspaper Il Sole 24 Ore, in collaboration with Statista, the German statistics web portal providing economic data and market research.

Growens ranked among the 20 top-performing companies for revenue and mid-list for growth rate.

Growens was invited to participate in the selection alongside approximately 8,000 potentially relevant Italian companies. The selection was based on the company’s CAGR (compound annual growth rate). Figures are certified by an executive member of the company and double-checked by Statista.

Nazzareno Gorni, Founder & CEO of Growens, stated: *“I am very proud to see Growens among the Growth Leaders again this year. Our double mention (for revenue and CAGR) recognizes the efforts we made in recent times: our business has proved strong, even in a tricky period like the one we are still going through globally, and the strategies adopted have released potential and ensured the strengthening of our business”.*



Growens (GROW) is a vertically integrated player in the field of Cloud Marketing Technologies, with a combined SaaS and CPaaS offer. Its growing suite of data-driven solutions allows SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from the parent company, which includes the MailUp business unit (Email marketing technology), the group boasts a steady growth path both organically and through acquisitions: Acumbamail (Spanish and LatAm markets), Agile Telecom (wholesale SMS market) and Datatrics (artificial intelligence). The brand portfolio is completed by BEE, an email editor launched in 2017 as a complementary business line, already covering thousands of customers worldwide. Today, Growens is a leading European player in the field of Cloud Marketing Technologies, serving ca. 26,000+ customers in 100+ countries.

The company is admitted to trading on the Euronext Growth Milan (EGM) market managed by the Italian Stock Exchange, with a free float of ca. 37%.

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Media & Guidelines: <https://growens.io/en/media-guidelines>

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