



PRESS RELEASE

MailUp Group enters the Financial Times “FT 1000” ranking of the fastest growing European companies

Milan, 2 March, 2021 – MailUp S.p.A. – MAIL (the “**Company**” or “**MailUp**”), a company admitted to trading on the multilateral trading facility *AIM Italia* and operating in the cloud marketing technology field, announced its second entry into the [“FT 1000 Europe’s Fastest Growing Companies 2021”](#) ranking, compiled by the Financial Times and Statista.

Compiled by Statista and the Financial Times – the leading British economic and financial newspaper and among the most authoritative in the world – the “FT 1000” examines thousands of European companies every year and lists the ones that achieved the highest compound annual growth. This year, Italy covered one out of four positions across Europe.

Nazzareno Gorni, co-founder and CEO of MailUp Group, commented: *“The confirmation of MailUp Group’s presence in the Financial Times FT 1000 ranking, two years after its first entry, represents an important award for our Group. In uncertain times for the global economy such as these, we are rewarded for our commitment to transform innovation and technological research into a business model that is capable of growing rapidly, profitable and scalable both organically and externally. We have pursued a strategy based on innovation in all its forms, growth, a global presence and attraction of the best talents, encompassed by an ethical approach - respectful of our employees and collaborators, customers, the environment and the recipients of the communications conveyed through our solutions”.*



MailUp Group (MAIL) is a vertically integrated player in the field of Cloud Marketing Technologies. Its growing suite of data-driven solutions allows SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from parent company MailUp, the group boasts a steady growth path both organically and through acquisitions: Acumbamail (Spanish and LatAm markets), Agile Telecom (wholesale SMS market) and Datatrics (artificial intelligence). The brand portfolio is completed by BEE, an email editor launched in 2017 as a complementary business line, already covering thousands of customers worldwide. Today, MailUp Group is a leading European player in the field of Cloud Marketing Technologies, serving 23,000+ customers in 100+ countries.

The company is admitted to trading on the AIM Italia market managed by the Italian Stock Exchange, with a free float of 36+%.

ISIN IT0005040354 - Reuters: MAIL.MI - Bloomberg: MAIL IM

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